



# Ski For The Children's 2012

Dear Friend of Ski for the Children's,

Zoe Saskin was born on October 3, 2008. Doctors had identified a life-threatening mass in her chest, which required immediate emergency surgery. She almost did not survive, but thanks to the skilled hands of the surgeons and medical staff, and to the life sustaining equipment of the Montreal Children's Hospital, today Zoe is a strong and perfectly healthy three year-old.

Zoe's parents, Adam and Tammy, created **Ski for the Children's**, a fundraising event that benefits the Montreal Children's Hospital through an annual ski day held at Mount Mansfield in Stowe, Vermont. Over the last three years, the event has raised over **\$300,000** for the Montreal Children's Hospital.

Going forward, Ski for the Children's has pledged an additional **\$350,000** to sponsor the construction of a **family room** in the **Pediatric General Surgery Department** of the new Montreal Children's Hospital at the Glen Campus. This room will serve as a comfortable environment where families can rest, eat and be together while their child is receiving care. It is a crucial place in the hospital, as Adam and Tammy learned during their three week stay with Zoe following her surgery.



On **March 24th, 2012** we will be holding the **4<sup>th</sup> Annual Ski for the Children's Event**. We would like to invite your company to be an official sponsor of Ski for the Children's 2012 and to help us meet our fundraising goal. In addition to supporting a great cause, your company will receive recognition in accordance with the level of sponsorship you select.

Ski for the Children's offers a **prime opportunity for your company to build brand loyalty**, access an exceptional target market and be a **strong corporate citizen** by helping to raise money for the improvement and sustainability of the health of children in our community.

Together we can make a difference.

Sincerely,

Jeremy Engelberg  
Ski for the Children's – Corporate Relations  
jte@videotron.ca  
514-952-7888

#### **Board of Directors**

Co-Chairs: Adam & Tammy Saskin  
Jeremy Engelberg ♦ Elyssa Minzberg ♦ Ian Quint ♦ Adam Schouela  
Susan Small ♦ Samara Zavalkoff



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## Sponsorship Opportunities

### ◆◆ Double Black Diamond: \$10,000

- Event Lunch will be named after the Company, and the Company's logo will be prominently displayed at the Lunch
- Company logo prominently displayed on Ski For Children's website with hyperlink to company website for one year
- Recognition on social media pages
- Logo prominently displayed on all e-mails and Newsletters
- Logo prominently displayed with largest font size on event T-shirt
- Best efforts to secure company recognition in all television, radio, and print media for the event

### ◆ Black Diamond: \$5,000

- Event Après Ski will be named after the Company, and the Company's logo will be prominently displayed at the Après Ski
- Company logo prominently displayed on Ski For Children's website with hyperlink to company website for one year
- Recognition on social media pages
- Logo prominently displayed on e-mails and Newsletters
- Logo prominently displayed on event T-shirt
- Best efforts to secure company recognition in all television, radio, and print media for the event

### ■ Blue Square: \$2,500

- Company logo prominently displayed on Ski For Children's website with hyperlink to company website for one year
- Recognition on social media pages
- Logo displayed on e-mails and Newsletters
- Logo displayed on event T-shirt

### ● Green Circle: \$1,000

- Company logo prominently displayed on Ski For Children's website with hyperlink to company website for one year
- Logo displayed on e-mails and Newsletters
- Logo displayed on event T-shirt

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# Ski For The Children's 2012

Ski for the Children's offers a prime opportunity for your company to build Brand Loyalty, access an exceptional target market and be a strong corporate citizen by helping raise money to improve and sustain the health of the children of our community. We would like to invite your company to be an official sponsor of Ski for the Children's 2012

## Ski For The Children's March 24, 2012

♦♦ **Double Black Diamond:** \$10,000

♦ **Black Diamond:** \$5,000

■ **Blue Square:** \$2,500

● **Green Circle:** \$1,000

**Authorized Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City and Province

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

### Method of Payment

Cheque     Amex

Mastercard     Visa

### Billing Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
Name of Cardholder

\_\_\_\_\_  
City, Province, Postal Code

\_\_\_\_\_  
Card Number

\$ \_\_\_\_\_  
Donation Amount

\_\_\_\_\_  
Expiration Date    CCV #

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